

2024 17th Annual Concert for Autism

Sponsorship Packages

Thank you for your interest in sponsoring this year's 17th Annual Concert for Autism. We have three naming rights sponsorships we are offering, along with unlimited event support sponsorships.

PRESENTING SPONSORSHIP - \$7,500 donation

- As presenting sponsor, your logo will be displayed prominently on all materials associated with the event. This includes all t-shirts, flyers, advertisements and social media posts.
- Your participation as the presenting sponsor highlighted during all media appearances, including television, radio, print and online interviews.
- Your logo featured on all banners and screens during the event.
- In partnership with Coachella Valley Weekly, you will receive a special write up about your business and why you chose to support the event in their annual issue about the benefit.
- A singular email blast about your sponsorship to the Desert Autism Foundation's 10,000 + email list.
- Dedicated social media posts on Facebook and Instagram about your support of the event.
- A reserved table for 8 at the main event, with a free drink of choice and 50 complimentary raffle tickets per person.

HEADLINER SPONSORSHIP - \$5,000 donation

- Naming rights to the Main Stage at the main event, with your logo displayed/projected on the main stage banner/screen.
- Your stage sponsorship highlighted during all media appearances including television, radio, print and online interviews.
- Your logo on the back of the event t-shirt as the main stage sponsor. Your logo will also appear on all flyers, advertisements and social media posts
- Social media posts about your main stage sponsorship.

SUPPORTING ACT SPONSORSHIP - \$3,000 donation

- Naming rights to the Acoustic Stage at the main event, with your logo displayed on the acoustic stage banner/screen.
- Your stage sponsorship highlighted during all media appearances including television, radio, print and online interviews.
- Your logo on the back of the event t-shirt as the acoustic stage sponsor. Your logo will also appear on all flyers, advertisements and social media posts.
- Social media posts about your acoustic stage sponsorship.

OPENING ACT SPONSORSHIP - Donations of \$500 or more

- Your logo on all flyers both digital and printed. Placement on sponsorship banner at the main event.
- Your sponsorship highlighted during media appearances including television, radio, print and online interviews.
- Social media posts about your support of the event.

For more information, call Josh Heinz at 760-702-4110 or email to: contact@concertforautism.com. All donations are tax deductible. The Desert Autism Foundation's charitable tax ID EIN# is 26-3350260.

