



Dear Potential Contributor,

I'm writing to you on behalf of the 14<sup>th</sup> Annual Concert for Autism. The concert's goal is to raise funds for families who have children with Autism and promote awareness about the disorder. This year the proceeds will again benefit the Desert Autism Foundation. This organization provides financial assistance to families with Autistic children so they may afford vital therapies and programs. Several of the musicians performing have children and family members with this developmental disorder. The concert is a two day event featuring performances by some of the Coachella Valley's most talented bands and musicians.

The first event will be a warm up show at Coachella Valley Brewing Co. on Sunday November 14th from 1pm - 6pm. The brewery is located at 30640 Gunther St., Thousand Palms, CA 92276. The main event will take place Saturday, November 20th at Big Rock Pub from 3pm until midnight. Big Rock Pub is located at 79940 Westward Ho Dr., Indio, CA 92201.

During both events we will have silent auctions and raffles of donated items from businesses across the Coachella Valley. All donations, large or small, including merchandise, services, gift cards, or cash, will be gratefully accepted. If you would like to donate please contact us at 760-702-4110 or send an email to [contact@concertforautism.com](mailto:contact@concertforautism.com). In appreciation for your donation, we would like to include your business logo or name on our website and event flyer. If you would like to be included, please email us a hi-res image of your logo. As the Desert Autism Foundation is a non profit organization, all donations are tax deductible. The foundation's charitable tax ID EIN# is 26-3350260.

If you would like to mail your donation, please send it to: Concert for Autism, 41708 Petersfield Rd., Bermuda Dunes, CA, 92203. If you are making a monetary donation, please make your check out to: Desert Autism Foundation.

If you are interested in learning about the sponsorship opportunities, please contact us. We'd be happy to have you as a sponsor!

We are certainly monitoring the COVID pandemic and wish to put on our events as safely as possible. If at any time we deem so, these events can be changed, amended, postponed or canceled in the interest of health and safety. If we are unable to hold the events in a live environment, we will switch to a virtual platform as we did last year and auction off donated items in that manner. If this occurs, we will certainly return any donated items if you wish.

**AUTISM affects 1 in 54 children (Centers for Disease Control and Prevention 2021). Autism is a complex neurological disorder significantly affecting verbal and non-verbal communication, social interaction, motor skills and learning ability. Each individual exhibits a combination of these symptoms and it varies for each individual by different degrees. Many children with this disorder require intense speech, occupational and behavioral therapies, along with specialized educational support. Autism is four times more prevalent in boys than girls and knows no racial, ethnic, or social boundaries. Family income, lifestyle, and educational levels do not affect the chance of autism's occurrence.**

Thank you in advance for all your support!

Sincerely,  
Josh Heinz  
Founder of the Concert for Autism





Donor: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Item/Service: \_\_\_\_\_

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Value: \_\_\_\_\_

THANK YOU FOR YOUR DONATION!

